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FOR IMMEDIATE RELEASE

**XCEED FINANCIAL ASSOCIATE HELPS PLANT 72 TREES ON
ARBOR DAY WITH TREE MUSKETEERS ORGANIZATION**

Credit Union Employee Gives Her Time to Local Kid-Friendly Environmental Nonprofit

El Segundo, Calif. (April 9, 2009) — On Arbor Day, Xceed Financial associate Maria Angelova-Cerah volunteered her time and supported the local community by helping plant 72 trees in the South Bay area of Calif. Angelova-Cerah partnered with the El Segundo-based Tree Musketeers, the nation’s first youth environmental nonprofit organization, for this successful planting event.

Tree Musketeers is a select employer group (SEG) with Xceed, so its employees enjoy the many benefits of credit union membership. “Tree Musketeers is an active organization in our community and long-time credit union member,” says Angelova-Cerah. “We support our SEGs and believe in the Tree Musketeers’ mission to teach kids to take action to help the planet.”

The Arbor Day event drew 289 participants who planted 72 trees, secured planting sponsors for 64 of them, and acquired “TLC sponsors” for 200 other trees.

Xceed Financial is active with environmental initiatives, even relocating its corporate headquarters to an eco-friendly site in El Segundo. Xceed also donates a tree to the Arbor Day Foundation for each credit union member who “goes green,” which helps the foundation with its nationwide reforestation efforts. Other Earth-friendly offers include special rate discounts on

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Xceed Associate Volunteers with Tree Musketeers

Page 2 of 2

Member First Loans to purchase “green” products for the home—like dual-pane windows and energy-efficient appliances—and on auto loans for new or used hybrid, natural gas, electric or fuel-efficient vehicles.

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Xceed Financial Marketing Campaign Specialist Maria Angelova-Cerah digs deep to help plant trees on Arbor Day with the nonprofit Tree Musketeers in El Segundo, Calif.

About Xceed Financial Credit Union

Headquartered in El Segundo, Calif., Xceed Financial Credit Union is the workplace credit union for employees and businesses across the country. The credit union started in 1964 as Scientific Data Systems Credit Union and later became Xerox Federal Credit Union in 1970. A new name and brand identity was launched in 2008 to reflect its expanded field of membership and new business model. The credit union delivers personal banking and financial literacy directly to the workplace and is proud to help nearly 77,000 members realize their dreams. Xceed Financial Credit Union is a full-service financial institution with more than \$800 million in assets and 14 Financial Centers in six states.

About Tree Musketeers

Based in El Segundo, Calif., Tree Musketeers is a nonprofit youth environmental organization where kids teach other kids to become active citizens and community leaders. For more information, visit www.treemusketeers.com.