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FOR IMMEDIATE RELEASE

XCEED FINANCIAL CREDIT UNION OFFERS MOBILE BANKING

El Segundo-based Credit Union Adds Value to Its Member Services

El Segundo, Calif. (July 31, 2009) — Xceed Financial Credit Union recently upgraded its mobile banking service, providing even greater high-tech account and information access to its 77,000 members.

“We have partnered with mShift to upgrade the convenience and functionality of our new mobile banking service,” says Xceed President and Chief Executive Teresa Y. Freeborn. “For our members with busy lifestyles, they can view balances, transfer funds, pay bills, and even search for ATM and branch locations while they’re on the go.”

Xceed began offering mobile banking in 2004 but this recent upgrade has added the convenience of additional services such as:

- **Find Us:** Comprehensive locator searches for Xceed Financial Centers and Xceed-owned ATMs, nationwide CO-OP ATMs, and nationwide shared branches. For added convenience, these locations also include Google map downloads.
- **Rates:** Current rates and terms for deposit, checking, and loan products.
- **Contact Us:** Address, phone, fax, and email information for Xceed’s corporate headquarters.
- **Login:** Secure access to member account information via Xceed Online.

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Xceed Financial Offers Mobile Banking

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About Xceed Financial Credit Union

Headquartered in El Segundo, Calif., Xceed Financial Credit Union is a federally chartered workplace credit union that focuses on meeting the needs of businesses and their employees throughout the United States. The credit union started in 1964 as Scientific Data Systems Credit Union and later became Xerox Federal Credit Union in 1970. A new name and brand identity were launched in 2008 to reflect its expanded field of membership and new business model. Xceed delivers personal banking and financial literacy directly to “select employer groups” (SEGs) and is proud to help nearly 77,000 members realize their dreams. Xceed Financial has more than \$800 million in assets and 16 Financial Centers in six states.