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FOR IMMEDIATE RELEASE

**XCEED FINANCIAL CREDIT UNION MOVES TO NEW
ECO-FRIENDLY HEADQUARTERS**

El Segundo-Based Credit Union “Greens” Every Aspect of New Facilities

El Segundo, Calif. (Oct. 23, 2008) — In keeping with its commitment to environmental responsibility and support of the local community, Xceed Financial Credit Union last month moved into its new environmentally friendly headquarters in El Segundo, Calif.

The facilities, located at 888 N. Nash Street, consist of three two-story buildings that were essentially empty shells when the credit union purchased them last year. Xceed “greened” the buildings from the inside out with eco-friendly features that include:

- Extensive use of natural light—known as “daylighting”—which saves energy by reducing the need for electrical lighting inside the buildings.
- Motion-detector bathroom fixtures including Toto EcoPower faucets, which save a gallon of water per minute over regular faucets and operate with water power instead of electricity.
- Insulation in walls and ceilings made from recycled denim jeans.
- Drought-tolerant landscapes and irrigation systems that use reclaimed water.
- Low VOC-emitting paints, sealants, carpets, and adhesives throughout the buildings for improved indoor air quality.
- Instant-heat water heaters that warm water as it passes through the units, significantly reducing both water and energy use.
- Raw materials from California, reducing CO₂ emissions released during transport.

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Xceed's New Eco-Friendly Headquarters

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“Xceed Financial is an environmentally responsible organization, and we knew as soon as we identified our new offices that we’d do whatever we could to make them as ‘green’ as possible,” said Teresa Y. Freeborn, Xceed president and chief executive. “It’s just one of many Earth-friendly initiatives that demonstrate Xceed’s commitment to the environment and to our local community.”

Xceed’s expanding membership and assets prompted the move from its previous location on Grand Avenue, just blocks away from the new location. Because the facilities’ outer structure was already in place, the credit union was unable to pursue LEED certification—the national standard for green buildings. But that didn’t stop Xceed from designing the buildings’ interiors to meet, or surpass, LEED standards.

“All the buildings we design make use of the most energy-efficient products and systems available,” said Brian N. Reno, architect and principal for VRA Architects, the firm that designed Xceed’s new headquarters. “If there’s a standard that meets or exceeds LEED, we’re using it, so our clients will continuously reduce energy costs and save water and other resources.”

For all future Xceed facilities that will be built from the ground up—like its planned operations center in Rochester, N.Y.—the credit union will pursue LEED certification.

Xceed’s other environmental efforts include its ongoing support of the El Segundo-based Tree Musketeers, a nonprofit organization that helps kids take action to help protect the planet, and its recent underwriting of an international polar bear study trip through Rochester’s Seneca Park Zoo. Xceed also offers special rate discounts on Member First Loans to purchase “green” products for the home—like dual-pane windows and energy-efficient appliances—and on auto loans for new or used hybrid, natural gas, electric, or fuel-efficient vehicles. And, for each member who “goes green,” Xceed donates a tree to the Arbor Day Foundation as part of its nationwide reforestation effort.

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About Xceed Financial Credit Union

Headquartered in El Segundo, Calif., Xceed Financial Credit Union is the workplace credit union for employees and businesses across the country. The credit union started in 1964 as Scientific Data Systems Credit Union and later became Xerox Federal Credit Union in 1970. A new name and brand identity was launched in 2008 to reflect its expanded field of membership and new business model. The credit union delivers personal banking and financial literacy directly to the workplace and is proud to help more than 80,000 members realize their dreams. Xceed Financial Credit Union is a full-service financial institution with more than \$800 million in assets and 17 branches in six states.